

May 2025

MAHA UK renews British Truck Racing Championship sponsorship of Bowler Racing

• **MAHA UK is delighted to be a partner sponsor of Bowler Racing for the 2025 British Truck Racing Championship.**

Wisbech, 1st May 2025. The workshop equipment supplier is well known in the paddock, having enjoyed success in the sport and impressing guests with the ferocious five-tonne, 1,000bhp machines at UK circuits and across mainland Europe.

MAHA UK's logo appears prominently on Bowler Racing's 2025 BTRC challenger – stamped proudly on both doors and mudguards.

The livery was revealed on the eve of the 2025 season, with spectators seeing it for the first time during the season-opening qualifying session at Brands Hatch during Easter weekend.

Despite qualifying seventh for the first of five races, it proved to be an impressive weekend for Bowler Racing; a podium in race five, as well as two fourth places, a fifth and a sixth, left the team third in the Division One standings after round one.

Undoubtedly, the highlight from the weekend was John's superb comeback in race three. On a damp, slippery track, John was tagged by a fellow driver off the grid and into the first corner at Pad-dock Hill. Despite being forced off track, a determined drive saw him finish fourth. Pembrey is up next, taking place over the weekend of the 17th and 18th May.

For MAHA UK, it was this grit and speed, as well as a long-standing partnership with John, that illustrated why the workshop equipment supplier chose to reinforce its commitment to Bowler Racing for 2025.

Neil Ebbs, MAHA UK's managing director, said: "MAHA UK and Bowler Racing have enjoyed a strong relationship for several years – both on and off the racetrack, with our equipment installed at TW Bowlers' heavy haulage facility – so when the opportunity arose to have a prominent position on the truck, we thought it was *too good* an opportunity to turn down.

"John is an incredibly talented driver, a great person to work with, and we couldn't be happier to back Bowler Racing for 2025 – let's hope it's a triumphant season!"

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Reflecting on the first race of the season, John said: "We had a busy off-season preparing the truck for the 2025 season. Unfortunately, due to an issues with the engine being delayed we did not make testing, which put us on the back foot for first meeting. Fortunately, we moved forward well with a podium and competitive start to the season. The team, MAHA UK and I are looking forward to an exciting year."

For more information about MAHA UK, go to www.maha.co.uk

For more material, enquire about an interview or information about this release, please contact Tom Henman, at [Epiphany Communications](mailto:tom@epiphanycomms.co.uk) on 07341 375092 or e-mail tom@epiphanycomms.co.uk

About MAHA UK

MAHA is a premium workshop equipment manufacturer, one that is trusted by MOT and ATF centres, as well as maintenance and repair workshops across the UK.

Its portfolio includes brake testers, workshop lifts, headlight aligners and axle play detectors – all vital solutions to help technicians and testers inspect, test and repair all types of vehicles, such as passenger vehicles, LCVs, HGVs, motorcycles, utility and special-purpose vehicles.

Another key part of MAHA UK's business is its array of chassis dynamometers. MAHA has been a long-standing and trusted partner to vehicle performance centres, motorsport teams and racetracks worldwide, thanks to the dynamometers' ability to conduct performance measurements accurately and consistently, as well as support customers with tuning and diagnostic capabilities.