



July 2024

## MAHA UK celebrates success at GEA annual members' event with thrilling races and casino night

- **MAHA UK was delighted to show its support to the Garage Equipment Association recently by participating in its annual members' event – starting with an afternoon on the track before finishing in the casino!**

Wisbech, 1<sup>st</sup> July 2024. MAHA UK has been a member of the GEA since 1998; its managing director, Neil Ebbs, is the current treasurer and sat as president between 2014 and 2016.

The GEA, established in 1945, is one of the industry's longest-serving independent associations. It stands side-by-side with manufacturers and suppliers to ensure voices are heard, actions are taken, and impact is measured.

As GEA members, they stay informed about the industry, have access to training and nationally recognised support and resources. Furthermore, GEA members can receive updates on legislative changes and learn of market implications. There is also free access to legal and employment help-lines.

### MAHA UK on the podium!

Every year, the GEA hosts an event for its members – and this year, in a twist to the norm, they took to the track at Teamworks Northampton. A mix of go-karting and simulator racing greeted guests, which generated plenty of fierce but friendly rivalry.

Six teams competed in practice runs, followed by a gruelling two-hour endurance race with a minimum of nine driver swaps during the period. Those that elected not to race in the 200cc karts, they had the opportunity to participate in a separate virtual race on dedicated race simulators.

MAHA UK enjoyed a triumphant afternoon; its go-karting team finished third, but Luke Fuller went better by taking the chequered flag first to stand on the top step of the podium in the virtual race on the simulators.

Moving into evening – thankfully with no injuries! – there was magic performed, a delicious three-course meal, complimentary drinks and a superb casino laid on for guests – all in the magnificent surroundings of Sedgebrook Hall.

Fun evening – but with a serious point

# PRESS RELEASE

## NEWS



Before the cards were dealt, current GEA President, Jason Upton, addressed the room. He referred to the GEA's ongoing work. He focused on the GEA's assessment programme expanding its number of certificated engineers and salespeople, GEA membership expanding year-on-year, and the new GEA auditing process of its members to ensure compliance with the GEA code of conduct. Jason then presented the race winners with a bottle of champagne each.

### "A fantastic evening"

Neil said: "The annual GEA event is always a highlight for us. This year was no exception. The activities were spot on, plus it was a great opportunity to connect with industry peers. The combination made it a memorable but also relaxing day.

"We are proud to support the GEA and its initiatives, which are crucial in driving standards and creating a collaborative spirit within the industry."

For more information about MAHA UK, go to [www.maha.co.uk](http://www.maha.co.uk)

For more material, enquire about an interview or information about this release, please contact Tom Henman, at [Epiphany Communications](http://Epiphany Communications) on 07341 375092 or e-mail [tom@epiphanycomms.co.uk](mailto:tom@epiphanycomms.co.uk)

### About MAHA UK

MAHA is a premium workshop equipment manufacturer, one that is trusted by MOT and ATF centres, as well as maintenance and repair workshops across the UK.

Its portfolio includes brake testers, workshop lifts, headlight aligners and axle play detectors – all vital solutions to help technicians and testers inspect, test and repair all types of vehicles, such as passenger vehicles, LCVs, HGVs, motorcycles, utility and special-purpose vehicles.

Another key part of MAHA UK's business is its array of chassis dynamometers. MAHA has been a long-standing and trusted partner to vehicle performance centres, motorsport teams and racetracks worldwide, thanks to the dynamometers' ability to conduct performance measurements accurately and consistently, as well as support customers with tuning and diagnostic capabilities.